



We Build Communities of Practice

That Help Companies Collaborate & Communicate More Securely and Effectively

We have prepared these questions to help you determine if we can help your business improve. The more you answer yes, the more we can help you work smarter, learn better, communicate more effectively and remember more.

___Are you and/or your people spending a lot of time communicating and collaborating via email?

___Are you concerned about email security when discussing important strategic information with your key people?

___Would a secure place for communicating with clients, suppliers, advisors and other outsiders be of value to you?

___If that place captured the important things you discuss with them, would that be even more valuable to you?

___Do you have a means of capturing the know-how of your key people so they can pass it on to their successors?

___Do you have a means of ensuring your team can carry on your business in case of your illness or untimely death?

___Would you like to keep the know how your team takes home at night, and sometimes takes away for good?

___Would it be valuable to you to gain a more strategic oversight over your business?

___Do you think your business would improve if your people were better at sharing their knowledge and expertise?

___Do you find yourself re-inventing the wheel often or repeating what you have said to people?

___Are you systematically learning from what you do so you can do it better?

___Are your people collaborating as effectively as they could be?

___Is it easy for your people to connect to the knowledge and expertise they need to be productive?

___Would it be useful to establish closer connections among your people, and better connect them to the community?

___Are you routinely mining your email archive for important know how?

___Is there room for self- improvement and learning among your people?

___Do you have a means of sharing best practices among your people?

___Do you have a means of further the craft of your business?

___Would it be valuable to you to be able to integrate new employees into your organization faster and more effectively?

___If you sold your business today, do you think a buyer would pay more if all important memories came with it?



Experienced Benefits

You may not get them all right away, but implement a Community of Practice and the following benefits are within reach.

Client Centric

- Improved customer service
- Improved customer focus
- Better problem resolutions
- Increase in product innovation
- Improved product innovation
- More ideas and opportunities
- Better marketing strategies
- Increased market share
- Revenue growth

Management Centric

- Improved oversight
- Improved communication
- Improved collaboration
- Improved access to outside experts
- Better planning and coordination
- Access to more and better ideas

People Centric

- Better access to experts
- Better access to solutions
- Better decision making
- Improved communication
- Improved collaboration
- Improved skills and methods
- More shared best practices
- More new ideas
- New ways of working
- Staff attraction/retention
- Improved learning and development

Organization Centric

- Retention of important knowledge
- Retention of strategic know-how
- Development of learning culture
- Improved productivity
- Improved competitive advantage
- Reduced costs
- Increased profits

implement a Community of Practice and

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